

SMB Life sciences Nijmegen

Cooperation in Digital Health



Robert Muijsers

january 28, 2021



-Arbol AI



-Arbol
HEALTHCARE
REAL ESTATE

Introduction

Personal

Living

Education

Social
contribution



Business





Business references (example)



Hospital



Primary care



Physical and/or mental disability



Elderly care



Why participate in R4heal?

- Future of my own business
- New products and services for the same clients (+ budgets)
- Development of healthcare real estate
- A good team
- EFRO project, new for me



Connect



Healthcare



Flexible



Smart



Arbol Ai and R4Heal

- Business R4Heal, (as well as for the individual parts)
- Market exploration ('eyes and ears')
- Business development
- Consortium



Business versus science

- My experience
 - In my traditional business: 'Evidence based design' -> first steps;
 - 'At odds' with (clinical / medical-) technology developments;
 - How we behave in physical environments?
- Cooperation Radboudumc
 - 'What ifs' versus 'How to'?
 - Experience of Radboudumc helps R4Heal-partners

THANKS



Robert Muijsers

email: rm@arbolbv.nl

january 28, 2021



-Arbol AI



-Arbol
HEALTHCARE
REAL ESTATE