

SMB Life sciences Nijmegen Cooperation in Digital Health



Robert Muijsers

january 28, 2021













Introduction

Personal

Living

Education



HOGESCHOOL

University of Applied Science



Social contribution



Business

van Straten

BOUW EN VASTGOED

5 I D V C O o-dutch consortium for elderly care development

K.PMG.



HEALTHCARE

Business references (example)

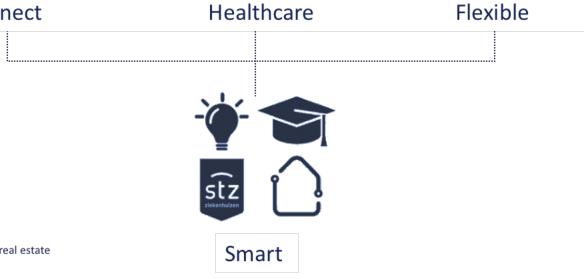




Why participate in R4heal?



Future of my own business
New products and services for the same clients (+ budgets)
Development of healthcare real estate
A good team
EFRO project, new for me



© Healthy hospital real estate

Arbol Ai and R4Heal



- Business R4Heal, (as well as for the individual parts)
- Market exploration ('eyes and ears')
- Business development
- Consortium

Business versus science



- My experience
 - In my traditional business: 'Evidence based design' -> first steps;
 - 'At odds' with (clinical / medical-) technology developments;
 - How we behave in physical environments?
- Cooperation Radboudumc
 - 'What ifs' versus 'How to'?
 - Experience of Radboudumc helps R4Heal-partners

THANKS



email: rm@arbolbv.nl

january 28, 2021









Europese Unie Europees Fonds voor Regionale Ontwikkeling